

PERSONAL DATA PROCESSING POLICY

INK & TRAVEL SAS

In accordance with **Law 1581 of 2012**, **Decree 1377 of 2013**, and other applicable Colombian data protection regulations, **INK & TRAVEL SAS** adopts this Personal Data Processing Policy to govern the collection, storage, use, circulation, transfer, and deletion of personal data provided by its clients, partners, suppliers, artists, and third parties.

1. DATA CONTROLLER IDENTIFICATION

Company name: INK & TRAVEL SAS

Tax ID (NIT): 902038250-1

Registered address: CL 78 No. 28-04, Bogotá D.C., Colombia

Email: info@inkandtravel.com.co

Data Controller: INK & TRAVEL SAS

Supervisory Authority: Superintendencia de Industria y Comercio

2. DEFINITIONS

- **Personal Data:** Any information linked or reasonably linkable to an identified or identifiable natural person.
 - **Data Subject:** The natural person whose personal data is processed.
 - **Processing:** Any operation performed on personal data, including collection, storage, use, transfer, or deletion.
 - **Sensitive Data:** Data that affects the privacy of the Data Subject, including health-related information.
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3. PERSONAL DATA SUBJECT TO PROCESSING

INK & TRAVEL SAS may collect and process, among others, the following data:

- Identification data (full legal name, passport or ID number, nationality).
- Contact data (email address, phone number, WhatsApp).
- Travel data (itineraries, flights, accommodation, activities).
- Financial and payment information (payment confirmations, payment method).
- **Sensitive health-related data**, strictly necessary for biosecurity, travel assistance requirements, and coordination of the intradermal aesthetic tattoo procedure.

- Photographic and audiovisual material related to the tattoo project and final results, when expressly authorized.
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4. PURPOSES OF DATA PROCESSING

Personal data will be processed for the following purposes:

1. To manage and deliver contracted **tourism services**.
 2. To coordinate **large-scale intradermal aesthetic tattoo projects** with certified independent artists.
 3. To arrange flights, lodging, activities, and other services included in travel packages.
 4. To verify compliance with biosecurity requirements and travel medical insurance coverage.
 5. To contact clients before, during, and after the trip.
 6. To comply with contractual, legal, accounting, and regulatory obligations.
 7. To send operational communications related to the contracted services.
 8. To use images, videos, or testimonials for marketing and promotional purposes, when authorization is granted.
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5. DATA SUBJECT AUTHORIZATION

By signing the Service Agreement, completing physical or digital forms, or accepting terms and conditions through digital platforms, the Data Subject grants **prior, express, informed, and voluntary authorization** to INK & TRAVEL SAS to process their personal data.

Authorization to process **sensitive data** is optional and will be requested explicitly, informing the Data Subject that they are not legally required to provide such data.

6. DATA SUBJECT RIGHTS

The Data Subject has the right to:

- Know, update, and rectify their personal data.
- Request proof of authorization granted.
- Be informed about how their data is used.
- File complaints before the Superintendence of Industry and Commerce.

- Revoke authorization and/or request data deletion when there is no legal or contractual obligation preventing it.
 - Access their personal data free of charge.
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7. PROCEDURE TO EXERCISE RIGHTS

Requests, inquiries, or complaints related to personal data must be submitted to:

 info@inkandtravel.com.co

INK & TRAVEL SAS will respond within the time limits established by applicable law.

8. INFORMATION SECURITY

INK & TRAVEL SAS implements **reasonable technical, administrative, and human security measures** to protect personal data against unauthorized access, loss, alteration, misuse, or disclosure. Access to personal data is restricted to authorized personnel and essential third parties only.

9. DATA TRANSFER AND SHARING

Personal data may be shared with:

- Certified independent tattoo artists.
- Tourism and hospitality service providers.
- Travel medical assistance and insurance providers.
- Public authorities when legally required.

In all cases, confidentiality and use strictly aligned with the authorized purposes are ensured.

10. VALIDITY

This Policy is effective as of its publication date and will remain in force for as long as necessary to fulfill the stated purposes and comply with legal or contractual obligations of INK & TRAVEL SAS.